



London, the place for business to be.

Choose images from the links below to add to your advert.

Design Brief:

Design an advert to appear in the New York Times during the Olympics. Or as an advert to be shown on CNN.

Your advert should use the buzz around the Olympics to tell US business why they should locate in London.

Remember to include information about why London is a good location for business.

Think of a clear message and slogan for your advert. This should make it clear how the Olympics positive for London.

Select images to go with your advert.

Selection of images related to London and the Olympics.

London eye

<http://www.infolondon.co.uk/attractions.php>

Big Ben

http://www.londonarchitecture.co.uk/Building/277/Big_Ben.php

Gherkin

<http://www.patientsorganizations.org/showarticle.pl?id=396> (bottom of page)

Canary Wharf

<http://www.blwtl.uwo.ca/Public/FeaturedBuildingProjects.aspx>

Olympic logo

Olympic stadium

<http://www.london.gov.uk/mayor/olympics/slideshow/slide-show03.jsp>

Olympic park

www.newham.com/2012Games/AboutThe2012Games/TheOlympicPark/Milestones.htm