

The Sharqiya Sands

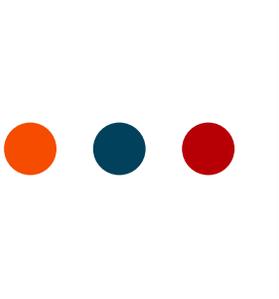
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**Sharqiya in a
globalised world**



Sharqiya in a globalised world

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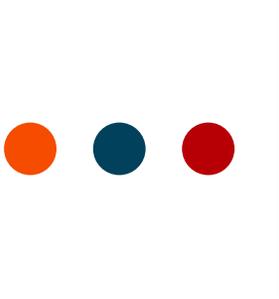
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Objectives:

To know how the employment structure of Oman has changed over time.

To understand the mechanisms of globalisation and how this applies to the Sharqiya Sands region.

To be able to hypothesise about the future growth of Oman globally.



Indicators of Globalisation

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**How are each of the following factors
related to globalisation in the UK?**



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Trade

TNCs

Migration

Multiculturalism

Communication

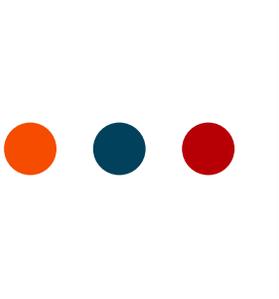
Trade blocs

Aid

**International
Crime**

Tourism

**Music,
Sports and
Arts**



Indicators of Globalisation

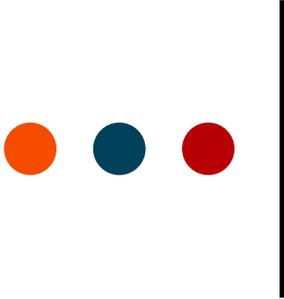
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**How do each of these factors apply to
Oman?**

**How globalised do you think Oman is
based on everything you have studied so
far?**



Indicators of Globalisation

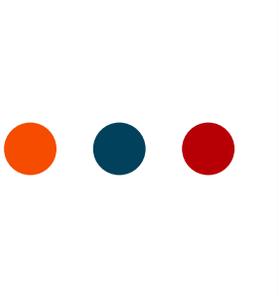
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Read the text which discusses Oman's links to the rest of the world before the year 2000.

Highlight any global link you can find and annotate the sheet to suggest how your chosen link indicates globalisation.



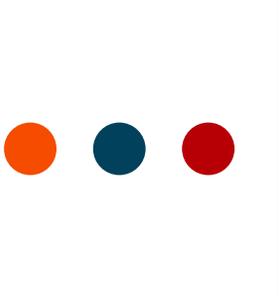
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Look at your evidence of globalisation sheet. Fill in what you already know about Oman and its globalisation. Then research any areas in which you do not have information.



Oman's Employment Structure

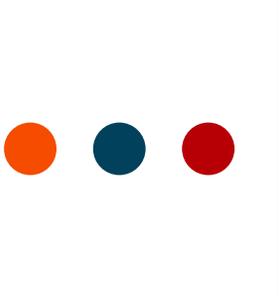
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Look at the data on the next slide.

Draw two pie charts to show how the employment structure of Oman has changed over time.

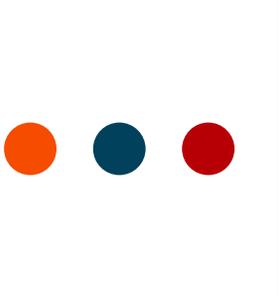


Oman's Employment Structure

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	1990	2017
Primary Industry	9.5	5
Secondary Industry	7.3	39.6
Tertiary Industry	83.5	55.4



Oman's Employment Structure

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Examine the Clark-Fisher Model.

Based on the pie charts you have just drawn, where would you place Oman on the model?

What does this tell you about Oman and its link to globalisation?

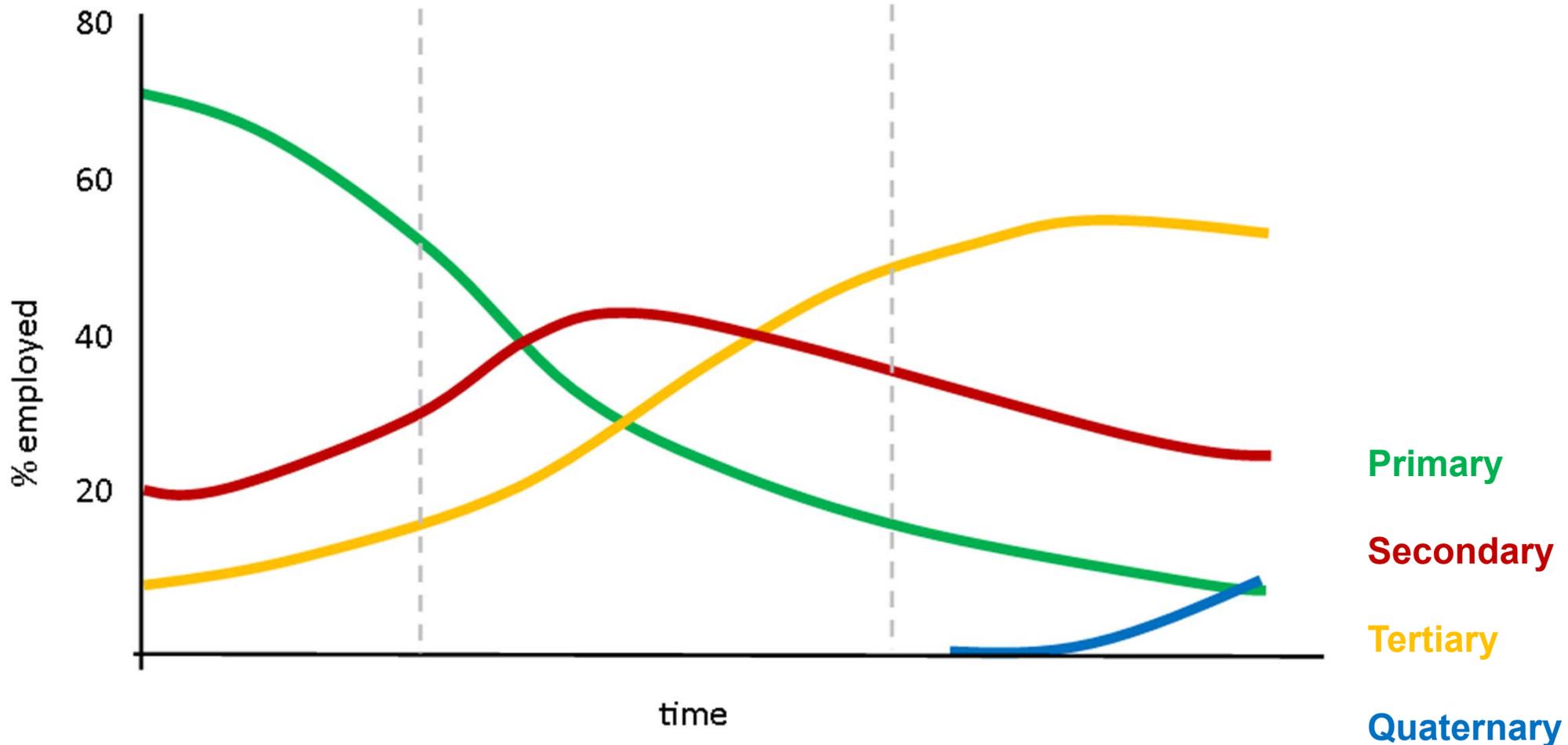
Oman's Employment Structure

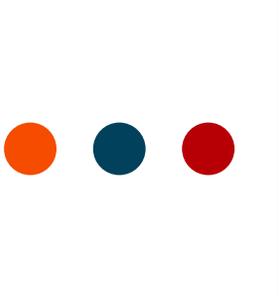
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Clark - Fisher Model





Oman's Employment Structure

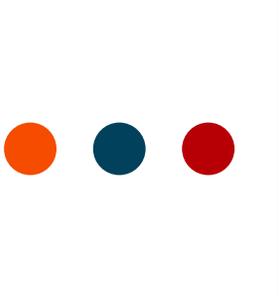
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State three ways in which the employment structure of Oman has changed over time.

What possible reasons are there for these changes?



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**Look at you tourism growth cards and the
following images**

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Source: Prasad Pillai (CC-BY-2.0)

Habitat destruction to make way for permanent accommodation

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Source: Mohammed Taha, Muscat Daily

Increased levels of litter in the dune areas

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Source: Sylwia Pecio (CC-BY-2.0)

Increased use of scarce resources such as water

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Source: Prasad Pillai (CC-BY-2.0)

Increased noise in a pristine landscape

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Source: Juozas Salna (CC-BY-2.0)



Overcrowding in some areas at peak tourist season

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Source: Juozas Salna (CC-BY-2.0)

New services such as roads, sewerage systems and airport improvements

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Source: Hannah Jane (CC-BY-2.0)

Seasonal employment for local people

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Source: Andries3 (CC-BY-2.0)

Dune erosion and destabilisation

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Source: Kristina (CC-BY-2.0)

Extra income into the region

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Source: Anirvan (CC-BY-2.0)

Encourages investment from large TNCs

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Source: Exchanges Photos (CC-BY-2.0)

Cultural mixing

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Source: naturalbornstupid (CC-BY-2.0)

Increased demand for locally produced goods

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Source: Carlo Scherer (CC-BY-2.0)

Reliance on tourist season

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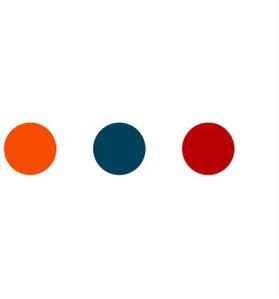
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Source: naturalbornstupid (CC-BY-2.0)

Increased prices for local people



Outcomes of tourism growth

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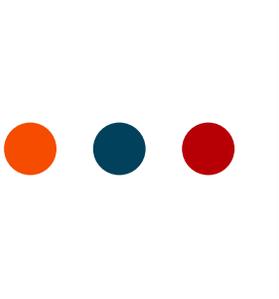
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Sort the cards into two groups:

Positive outcomes for tourists

Negative outcomes for tourists



Outcomes of tourism growth

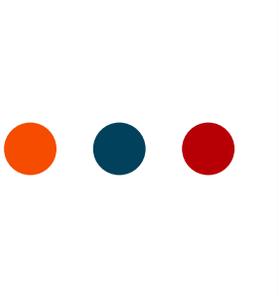
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Sort the cards into two groups:

**Positive outcomes for the Wahiba
Bedouin**

**Negative outcomes for the Wahiba
Bedouin**



Outcomes of tourism growth

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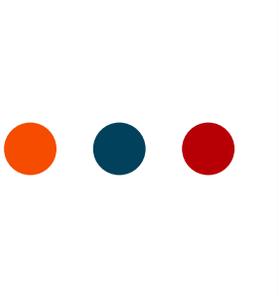
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Sort the cards into two groups:

**Positive outcomes for the Omani
Government**

**Negative outcomes for the Omani
Government**



Outcomes of tourism growth

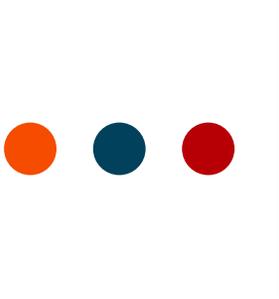
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Are there any impacts which are seen as positive by all three groups?

Are there any impacts which are seen as negative by all three groups?

For which factors might different groups disagree as to their impact?



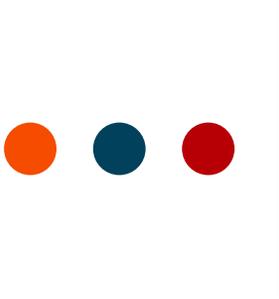
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**“The Impact of the Rise of Tourism
in the Sharqiya Sands”**



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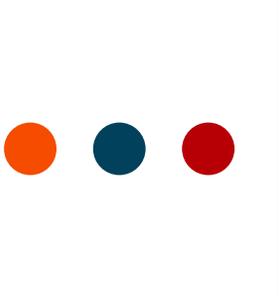
Either:

- 1. Design and produce an advert for an in-flight magazine on board an *Oman Air* flight**

Or:

- 2. Produce a short video to be played on *Oman Air* flights**

advising tourists how to behave in such a way that their impact on the Sands' environment is minimal



Outcomes of tourism growth

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Homework:

Research the Butler Model.

What position would Oman occupy on this model?

What might this tell us about the future of tourism in Oman?