

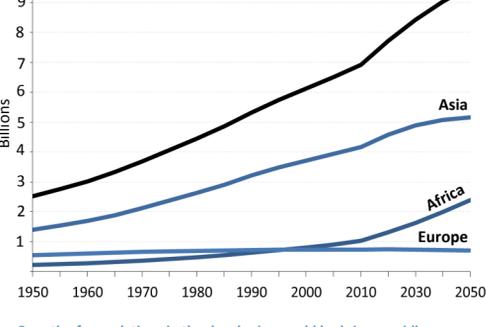
# DISCOVERING MEGACITIES

By 2050 it is expected that 70% of the world population will live in urban areas.

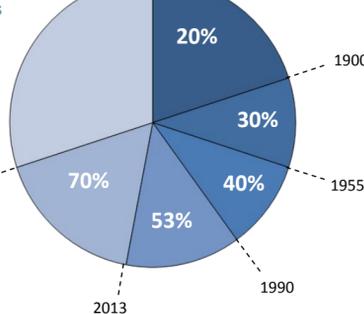


Currently more than half of the world's population live inside this circle.

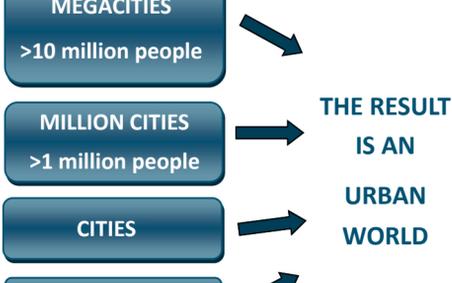
## Urban dwellers



The percentage of people living in cities has increased

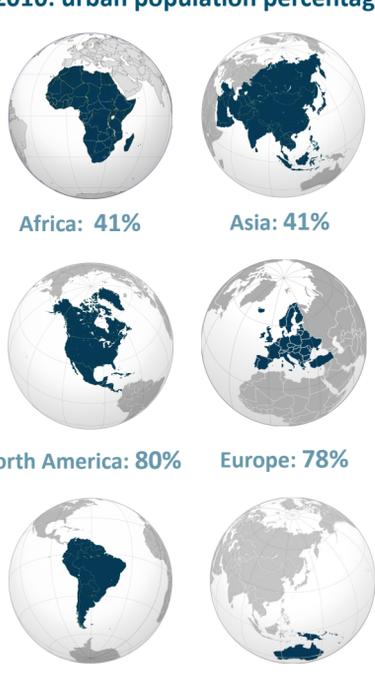


## Urbanisation occurs globally



In every continent the percentage of urban city dwellers is rising.

In 2010: urban population percentages:



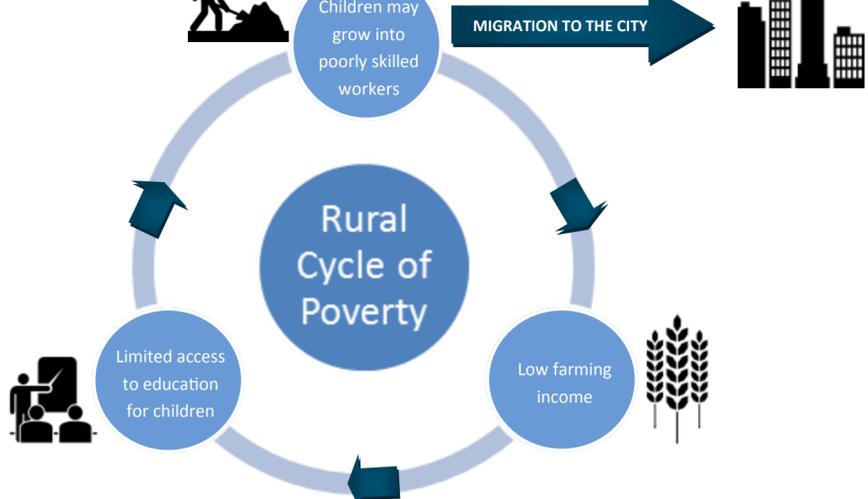
“As the world moves into the urban age, the dynamism, and intense vitality of cities become even more prominent. A fresh future is taking shape, with urban areas around the world becoming not just the dominant form of habitat for humankind, but also for the engine-rooms of human development as a whole”. (UN Habitat)

## MEGACITY GROWTH

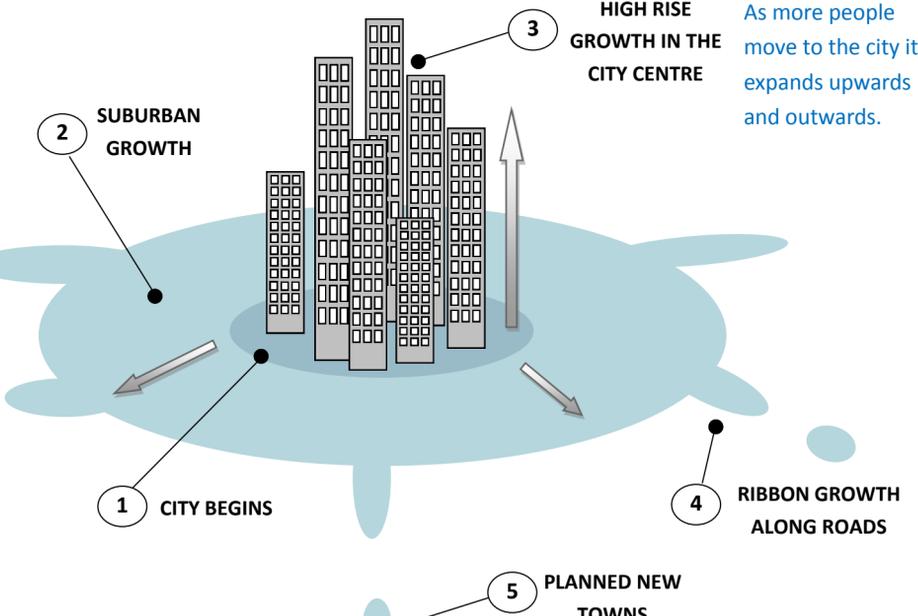


## Migration Feeds Megacities

Around 1 million people move from rural to urban areas every week worldwide. It has slowed slightly from a peak of 1.2 million per week in 2005, due to falling birth rates in rural areas across the globe.



## Cities grow outwards and upwards



1 billion urban dwellers live in poverty. This is linked to a range of economic and social problems. A lack of proper employment pushes people into poor housing and unsafe kinds of work.

## Cities join to form a mega-region



## Challenges and Opportunities

City life brings opportunities ....

....but challenges too.

Sustainability for cities is a balancing act ensuring that it's inhabitants are provided for while not doing too much damage to the environment.

