



## Success ranking

Here are a few reasons for India's economic success, and why it is a favourite place for out-sourcing:

- **Open economy**  
Since India opened up its economy to the world in 1991, 100 multinational companies have set up centres here.
- **English speaking**  
350 million Indian people speak English and this is the world's main trading language.
- **Location**  
India is located mid-way between western countries such as the UK and Far East Asian countries such as Thailand.
- **Time**  
India is awake when America sleeps. It can fix computer problems from a distance.
- **Skilled workers**  
India has a lot of skilled workers, especially IT specialists such as software developers.
- **Huge population**  
India has a population of 1.1 billion and a high percentage of people of working age. Many work for little money, which makes India even more attractive to investors.

Use this information to fill in the chart below:

	Open economy	English speaking	Location	Time	Skilled workers	Huge population
Open economy	X					
English speaking		X				
Location			X			
Time				X		
Skilled workers					X	
Huge population						X