

Locals Questionnaire

1) Do you live in Swanage or nearby?

Swanage

Nearby...where?

2) How often do you come to the beach here?

Everyday

Twice a week

Once a week

Once a month

Less than once a month

3) What do you use the beach for?

Dog walking

Walking

Leisure time

Other.....

4) Did you know that a beach management scheme has recently been carried out here?

Yes

No

5) Did the beach management scheme affect your use of the beach between November to Easter?

Yes

No

5) Have you noticed a difference in the beach since then?

Yes

No

6) Has this effected how regularly you use the beach?

Yes

No

7) On a scale of 1 (bad) - 5(good) how would you rank the affects of the beach management scheme on Swanage?

1

2

3

4

5

Other comments:

Tourist Questionnaire

1) Where have you travelled from?

2) Have you been to Swanage before?

Yes

No

3) What attracted you most when choosing to come to Swanage?

Beach

Tourist attractions

Countryside

Friends/family

Other.....

4) Have you noticed any changes in Swanage beach since you last visit?

Yes

No

5) If yes, have these changes improved the beach facilities?

Yes

No

6) Did you know that a beach management scheme has just been carried out here?

Yes

No

7) Would you come back again to use the beach again in the future?

Yes

No

Other comments:

Shop Keepers Questionnaire

Name of shop:

1) How long have worked in Swanage?

Less than a year 1-3 years 4-7 years More than 7 years

2) Did the closure of the sea front during the beach management scheme works (Nov-Easter) have any affect on you business?

Yes

No

Comments:

3) Did you notice an increase in tourist numbers this summer compared to previous summers?

Yes

No

4) Do you think that this could be linked to the beach management scheme and increase in area of the beach?

Yes

No

5) On a scale of 1 (negative) to 5 (positive), how would you rank the affect of the management scheme on your business?

1

2

3

4

5

6)

Other comments

Beach Huts

1) How long have you had this beach hut?

Less than 1 year 1 year 2 years 3 or more years

2) Do you own or rent it?

Own Rent

3) Was your time in the hut disrupted during the beach management works (Nov-Easter)?

Yes No

4) Since completion of the works has the number of people using the area of beach in front of your hut increased or reduced?

Increased Stayed the same Decreased

5) On a scale of 1 (poor) to 5 (good) how would you rank the quality of your enjoyment from your hut and the increased size of beach area?

1 2 3 4 5

6) Overall do you think that the management scheme has improved the beach as a facility?

Yes No

Other comments: