



Paradise Lost?

Situation

Tourism is an important part of Thailand's economy but it is clear that tourism is damaging Thailand's environment; to the extent that tourists are damaging the very features that they want to see. One way to ensure that tourism continues to bring in money whilst remaining sustainable is to educate tourists about the places that they want to visit.

Task

Imagine that you (as an individual) have been asked by Thailand's Government to produce a booklet about Thailand for her tourists. Imagine that your booklet will be given to people on aeroplanes and boats as they travel to Thailand.

Resources You will Need:

Levelling Grid
Resource Sheet B - Using Sources
Resource Sheet C - Plan for Paradise Lost
Booklet
Coloured paper
Plain paper
Ruler
Scissors
Glue

Time Allowed

*You will have **six** lessons and **three** homeworks for this assessment. It is your responsibility to bring the information that you need to class - remember you have a lot of information in your classwork.*

You will Need to Hand In

- *Your completed booklet*
- *A list of sources that you used*

Hand in Date:

Use of Sources

As you look up information remember to make a note of the title, author, and date it was published and some notes about whether you think that your information is biased in anyway. Think about whom it is produced by, the focus of the information and when it was produced. All these things can influence bias. You could use Resource Sheet B for this. You will need to hand this in.

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Geography Assessment Criteria

You will be assessed on the key concepts of:

- Place
- Environmental Interaction
- Changing Physical and Human Processes
- Diversity

You will be assessed on the key processes of:

- Enquiry Skills
- Use of Evidence
- Presentation
- Making conclusions
- Geographical communication

Use your levelling grid to work out what you actually need to do for your target level.

Citizenship Assessment Criteria

You will be assessed on the key concepts of:

- Values and attitudes
- Issues
- Diversity
- Interdependence

You will be assessed on the key processes of:

- Enquiry
- Sources

Use your levelling grid to work out what you actually need to do for your target level.

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Your Booklet

Your booklet will need:

- 1) A title of your choice.
- 2) An introduction that states what your booklet is about and why it is important to tourists.
- 3) A map of Thailand's main tourist features.
- 4) A written description of Thailand's tourist features.
- 5) A description of how these features are similar and different to the main features in the United Kingdom.
- 6) A written description of Thai people's values, beliefs and customs and how these differ to ours in the United Kingdom.
- 7) Cartoons, pictures or writing that show different people's attitudes to tourists and how they are changing Thai people's lives and Thailand's environment. These should include what Thai people think their rights are.
- 8) Your 'Code of Respect' for tourists in Thailand
- 9) A conclusion that states the following.
 - What your booklet has been about.
 - Why it has been about this.
 - A brief summary of what rights you think tourists have and what rights locals have.
 - How Thailand is similar and different to The United Kingdom.
 - How Thai people are similar and different to British people.
 - How you hope tourist will behave.
 - Why you hope tourists will behave in this way.

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Preparation Work

- 1) Find a map that shows Thailand's main physical and human features.
- 2) Produce your own map to show the main tourist attractions in Thailand.
- 3) Write a draft description of Thailand's main features. Include details on what they are, where they are, how old they are and what they look like. Have this checked for grammatical errors and correct them.
- 4) Write a draft description of how these features are similar and different to the main features in the United Kingdom. Have this checked for grammatical errors and correct them.
- 5) Produce images of your tourist destinations. These might be hand drawn, photocopies or printouts.
- 6) Write a draft description of Thai people's values, beliefs and customs. Say how these are similar and different to ours in the United Kingdom. Ask someone to check your writing for spellings and punctuation and then make any necessary corrections.
- 7) Produce a series of cartoons, pictures or writing that show different people's attitudes to tourists and how they are changing Thai people's lives and Thailand's environment. What do Thai people think their rights are? You could include: souvenir shop keeper, doctor, restaurant owner, silk material shop keeper, film-maker, taxi driver, aeroplane pilot, conservationist and local teenager. Ask someone to check your writing for spellings and punctuation and then make any necessary corrections.
- 8) Produce a draft 'Code of Respect' that will help to protect Thailand's tourist destinations. Ask someone to check your writing for spellings and punctuation and then make any necessary corrections.
- 9) Produce your final, neat booklet. Ask someone to check your writing for spellings and punctuation and then make any necessary corrections.



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Writing Styles

You will need to use descriptive writing and explanative writing. Remember to use a lot of geographical vocabulary for nouns and verbs. Lots of adjectives will also make your writing more interesting. Make your writing flow well by using emphasis connectives.

Your booklet will need to have a clear structure. It could be:

Section 1 - An introduction that states what your booklet is about and why it is important to tourists.

Section 2 - A map of Thailand's main tourist features.

A written description of Thailand's tourist features.

A description of how these features are similar and different to the main features in the United Kingdom.

Section 3 - A written description of Thai people's values, beliefs and customs and how these differ to ours in the United Kingdom.

Section 4 - Cartoons, pictures or writing that show different people's attitudes to tourists and how they are changing Thai people's lives and Thailand's environment.

Section 5 - Your 'Code of Respect' for tourists in Thailand

Section 6- A conclusion that states:

What your booklet has been about.

Why it has been about this..... continued

Useful Connectives

Connectives for Emphasis

most of all
mostly
mainly
significantly

Connectives for Time Sequence

firstly ...secondlythirdly...
next
then
later
as a result of

Connectives for Comparing

like
likewise
similarly

Connectives for Contrasting

unlike
alternatively
whereas

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... continued

How Thailand is similar and different to The United Kingdom.

How Thai people are similar and different to British people in The United Kingdom.

How you hope tourists will behave.

Why you hope that this will be so

Your 'Code of Respect' will need to be written using Instruction Writing; each point you want to make is given as a short statement and these statements are put into a list. Each point then has a number.

Useful Vocabulary

attitudes

beaches

coast

economic benefit

impact

islands

medical tourism

migrant

modern

peninsular

rainforest

social cost

sustainable

tourist destination

traditional

transport

values