



Paradise Lost?

Situation

Tourism is an important part of Thailand's economy but it is clear that tourism is damaging Thailand's environment; to the extent that tourists are damaging the very features that they want to see. One way to ensure that tourism continues to bring in money whilst remaining sustainable is to educate tourists about the places that they want to visit.

Task

Imagine that you (as an individual) have been asked by Thailand's Government to develop a five day itinerary for tourists and an accompanying booklet about Thailand. Imagine that your itinerary and booklet will be given to people in advance of their trip to Thailand and that its aim is to promote sustainable tourism and show the complexities that produce such a diverse and stunning country.

Resources You will Need:

Levelling Grid
Coloured paper
Plain paper
Ruler
Scissors
Glue

Time Allowed

You will have **six** lessons and **three** homeworks for this assessment. *It is your responsibility to bring the information that you need to class* - remember you have a lot of information in your classwork.

You will Need to Hand In

Your completed booklet
A list of sources that you used
A critical analysis as to how biased each source is.

Hand in Date:

Use of Sources

As you look up information remember to make a note of the title, author, and date it was published. *Before* using your source you need to consider how you think that your information may be biased. Think about whom it is produced by, the focus of the information and when it was produced. For each source you intend to use state how valid (trustworthy) it is. Think about when it was produced and whether or not things have changed, qualifications and experience of the author, the depth of information and how it is presented.

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Geography Assessment Criteria

You will be assessed on the key concepts of:

- Place
- Interdependence
- Environmental Interaction
- Changing Physical and Human Processes
- Diversity

You will be assessed on the key processes of:

- Enquiry Skills
- Use of Evidence
- Presentation
- Making conclusions
- Geographical communication

Use your levelling grid to work out what you actually need to do for your target level.

Citizenship Assessment Criteria

You will be assessed on the key concepts of:

- Values and attitudes
- Issues
- Diversity
- Interdependence

You will be assessed on the key processes of:

- Enquiry
- Sources

Use your levelling grid to work out what you actually need to do for your target level.

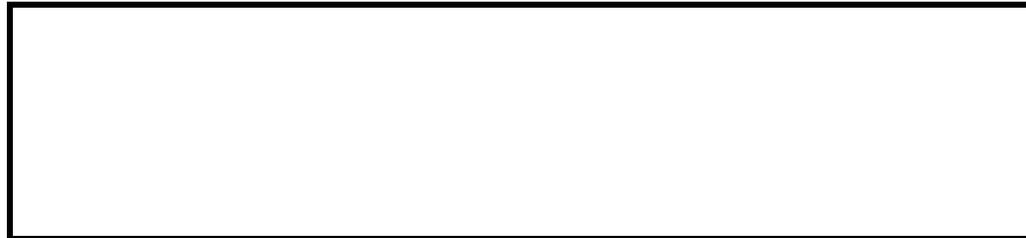


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Your Booklet

Your booklet will need:

- 1) A title of your choice.
- 2) An introduction that states what your booklet is about and why it is important to tourists.
- 3) Identification of and description of the links between Thailand and the wider-world and Thailand and the UK.
- 4) A summary of how world-wide human and physical interactions are changing Thailand.
- 5) A discussion of how Thai people are affected by activities elsewhere in the World.
- 6) A map that shows Thailand's main physical and human features.
- 7) An analysis of Thailand's main features. Cover details such as: what they are, where they are, how old they are, what they look like and their importance to locals and tourists. Identify any links between the features.
- 8) A summary of inequalities in Thailand that examines their cause and prevalence?
- 9) A brief summary of how Thailand has changed over time.
- 10) Your own map to show the main tourist attractions in Thailand.
- 11) Images of your tourist destinations. These might be hand drawn, photocopies or printouts.
- 12) A description and explanation of how local Thai people use their land and a report on how this can conflict with tourists' use of their land.
- 13) A detailed analysis of three methods used in Thailand for managing land conflict. Remember that you are writing to persuade your reader to behave in a sustainable manner.
- 14) A detailed description of Thai people's values, beliefs and customs.
- 15) A series of cartoons, pictures or writing that shows the basis for different people's attitudes to tourists and how they are changing Thai people's lives and Thailand's environment. What do Thai people think their rights are? You could cover for example: souvenir shop keeper, doctor, restaurant owner, silk material shop keeper, film-maker, taxi driver, aeroplane pilot, conservationist and local teenager.
- 16) An analysis of the extent to which tourism interrelates with other human processes, as well as physical processes, to change the environment.
- 17) A description of how tourism can have unintended consequences and these can also alter the environment.
- 18) Recommendations of tourist actions that will help protect Thailand's tourist destinations.
- 19) A very detailed and accurate conclusion that states the following.
 - What your booklet has been about.
 - Why it has been about this.
 - The diversity of Thai people and environments (Natural and built).
 - How you hope tourist will behave.
 - Why you hope tourists will behave in this way.



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Preparation Work

1. Make sure you know what sustainable tourism is.
2. Find maps of Thailand's main features and tourist attractions. Are these linked?
3. Find pictures, or draw pictures, of Thailand's main tourist attractions.
4. Make sure that you know how Thailand is linked to other countries, including the UK.
5. Be aware of how Thailand is affected by activities going on elsewhere in the World.
6. Think about what different Thai groups think about tourism.
7. Understand how tourism can lead to conflict in Thailand.
8. Consider whether or not tourism prevents or exacerbates inequalities.
9. Find out how tourism interacts with other human and physical processes to change the environment.
10. Think about how tourists can unintentionally damage the very environment and lifestyles that they visit.
11. Think carefully about how you will set the above information out; your booklet needs to be appealing for it to be read. Include a combination of writing, maps, pictures, interviews, lists and tables.

Useful Vocabulary

<i>attitudes</i>	<i>peninsular</i>
<i>beaches</i>	<i>rainforest</i>
<i>coast</i>	<i>social cost</i>
<i>economic benefit</i>	<i>sustainable</i>
<i>impact</i>	<i>tourist destination</i>
<i>islands</i>	<i>traditional</i>
<i>medical tourism</i>	<i>transport</i>
<i>migrant</i>	<i>values</i>
<i>modern</i>	



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Writing Styles

You will need to use descriptive writing and explanative writing. Remember to use a lot of geographical vocabulary for nouns and verbs. Lots of adjectives will also make your writing more interesting. Make your writing flow well by using emphasis connectives.

Your booklet will need to have a clear structure. It could be:

- Section 1** - An Introduction
- Section 2** - Thailand and the Wider-World
- Section 3** - Features of Thailand
- Section 4** - Thai People
- Section 5** - Inequalities in Thailand
- Section 6** - Changing Thailand
- Section 6** - Tourist Destinations in Thailand
- Section 7** - Conflict between Locals and Tourists
- Section 8** - Managing Conflict
- Section 9** - Consequences of Tourism
- Section 10** - Recommendations for Tourists
- Section 11** - Conclusion

Useful Connectives

Connectives for Emphasis

most of all
mostly
mainly
significantly

Connectives for Time Sequence

firstly ...secondlythirdly...
next
then
later
as a result of

Connectives for Comparing

like
likewise
similarly

Connectives for Contrasting

unlike
alternatively
whereas

